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## RITA YU

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www.ritayu.com

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### RECOGNITION

#### **Lella and Massimo Vignelli Award**

Rochester Institute of Technology, 2013

#### **RIT Graduate Scholarship**

Rochester Institute of Technology, 2011–2013

#### **Reviewers' Choice Award**

ALGA Blue Ridge/GFAF Portfolio Bootcamp, 2010

#### **GFAF Student Gold Addy Award**

Solar System Booklet, 2010

#### **GFAF Student Gold Addy Award**

Best Buy Annual, 2010

#### **Nominee for Senior Art Achievement Award**

James Madison University, 2009–2010

#### **Recipient for Junior Art Achievement Award**

James Madison University, 2008–2009

#### **Rob Miller Graphic Design Scholarship**

James Madison University, 2008–2009

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### SKILLS

**Adobe Photoshop**

**Adobe Illustrator**

**Adobe InDesign**

**HTML/CSS**

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### EXHIBITION

#### **Juried Undergraduate Art Exhibition**

Sawhill Gallery, James Madison University, 2010

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### EDUCATION

**Rochester Institute of Technology**, Rochester, NY

**MFA, Graphic Design**

4.0 GPA

**James Madison University**, Harrisonburg, VA

**BFA, Graphic Design**

3.8 GPA

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### EXPERIENCE

**Microsoft**, Redmond, WA

**UX Designer**

July 2013–Present

Design and ideate visuals for Xbox

**Vignelli Center for Design Studies**, Rochester, NY

**Graduate Assistant**

December 2011–May 2013

Conducted research for professors and organized archival objects and documents

**WillowTree Apps**, Charlottesville, VA

**UX Design Intern**

June 2012–August 2012

Prototyped and designed iOS applications while working closely with developers

**Touch Three**, Fairfax, VA

**Graphic Designer**

February 2011–July 2011

Managed monthly magazines—completed design layout and production of various magazine publications, as well as event and conference marketing materials

**Technology and Design, James Madison University**, Harrisonburg, VA

**Lead Graphic Designer**

August 2009–July 2010

Designed posters, logos, pamphlets, websites, met with clients, and trained new designers

**Cross and Crown Productions, Inc.**, Chambersburg, PA

**Design Intern**

May–August 2008, June–August 2009

Designed billboards, apparel, posters, logos, pamphlets, and websites